

ESSENTIALS BUYING TRAILS seasons 2017 | 2018



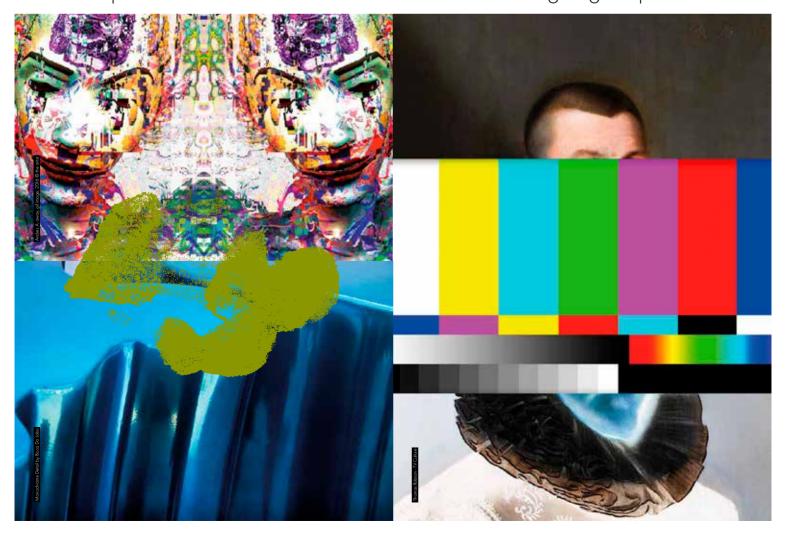


DESIGN DIRECTIONS 2017 | 2018

ESSENTIALS is dedicated to manufacturers and designers.

Thanks to suggestive moodboards on the trade offer of the CREATION, LOOK and ESSENCE districts dedicated to artisanal craftsmanship, precise engineering, innovative techniques, and semi-processed products, buyers will receive an exhaustive overview of products, companies, and workshops presented at the exhibition.

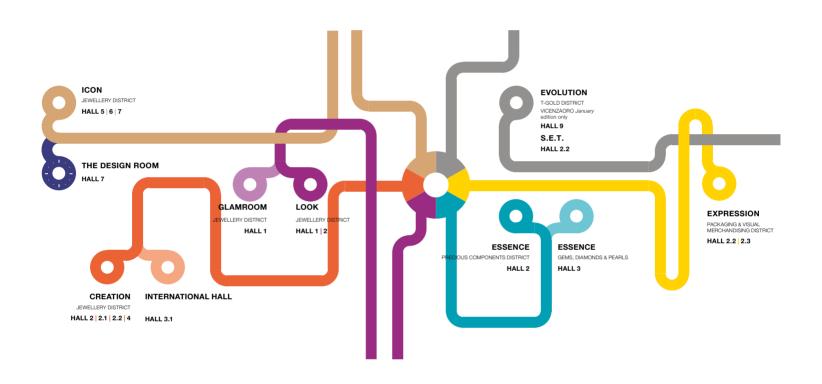
During the seminar, through original moodboards on eight product directions for the 2017-2018 seasons (Breezy Lightness, Deco-Metry, Neo-Goth, Glamcore, Poetic Allegory, Ancient Signs, Spacewalker, Digital Surrealism) effective buying itineraries will be delineated within the Districts. The unpublished Buying Trails Essentials will help designers and manufacturers in selecting the essential components that make up a piece of jewellery from particular clasps, to frames and chains, and from precious and semi-precious stones to alternative materials for creating original products.





VICENZAORO THE BOUTIQUE SHOW[™]

The Districts



At VICENZAORO January in 2015, Fiera di Vicenza inaugurated a new era for gold and jewellery trade shows: VICENZAORO The Boutique Show™.

Developed after an in-depth study of new global production and distribution scenarios in the jewellery industry, the innovative layout makes it possible to meet the most dynamic shifts in business and consumer requirements, with the aim of matching demand to specific supply. This is done by creating specific product communities, or Districts. Every district brings together a pool of similar exhibitors whose products meet the needs, in terms of range and positioning, of a specific buyer profiles.

Describing the elements of The Boutique ShowTM format is communicated through the metaphor of VICENZAORO as a Jewellery City, where visiting buyers and other professionals in the trade are guided through the Districts by Buying Trails.





The CREATION District is dedicated to businesses linked to areas traditionally recognised for their skills and expertise in working with precious metals and specialised in unbranded gold products. Italian and international concerns are brought together inside a single area known as the International Halls.



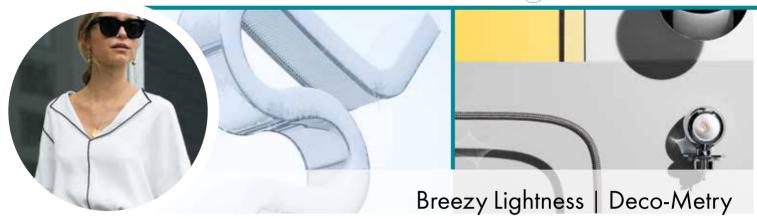
The LOOK district is dedicated to businesses and designers who work in research, experimentation and cross-pollination. Within the District is the Glamroom, which brings together up-and-coming firms and professionals in the jewellery industry.



ESSENCE is the district reserved for the essential elements and components that make up pieces of jewellery. Its area is divided into two: on one side Precious Components, dedicated to semi-finished pieces, clasps and fastenings, chains and mounts, and on the other Gems, Diamonds & Pearls, dedicated to pearls and precious and semi-precious stones.



The Digital Modernist



The Custodian



The New Globalist



The Retro Futurist

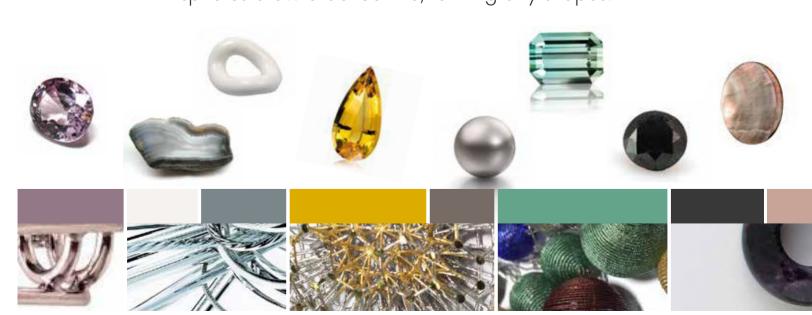






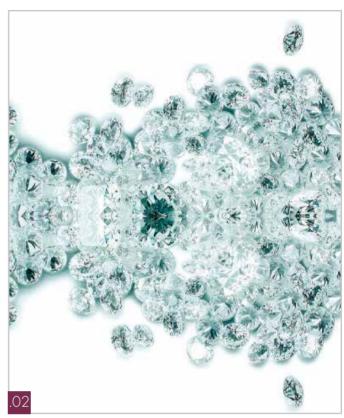
DELICATE, MICRO CHAINS, CLUSTERS OF DIAMONDS, AIRY AND LIGHT, 3D STRUCTURES, CAGES, SPHERES

Minimalism continues as an important direction in jewellery design. Designers are introducing movement, curves and asymmetry. Diamonds trace elegant and graceful lines in sophisticated and restrained silhouettes The diamond pavé is finely crafted, allowing designs that are light, airy and whisper-thin. Shape and material merge in a playful relationship. The result is voluminous structures and alternative 3D printed materials. A contemporary take on the ancient technique of granulation, small metal spheres draw a dotted line, forming airy shapes.













Credits 3 01. Quadrifoglio Spa (www.quadrifogliospa.it) | 02. Giloy Hebert & Sohene Gmbh (www.giloy.net) | 03. Alessi Domenico (www.alessidomenico.gold.it) | 04. Duel (duelsemilavorati.it)



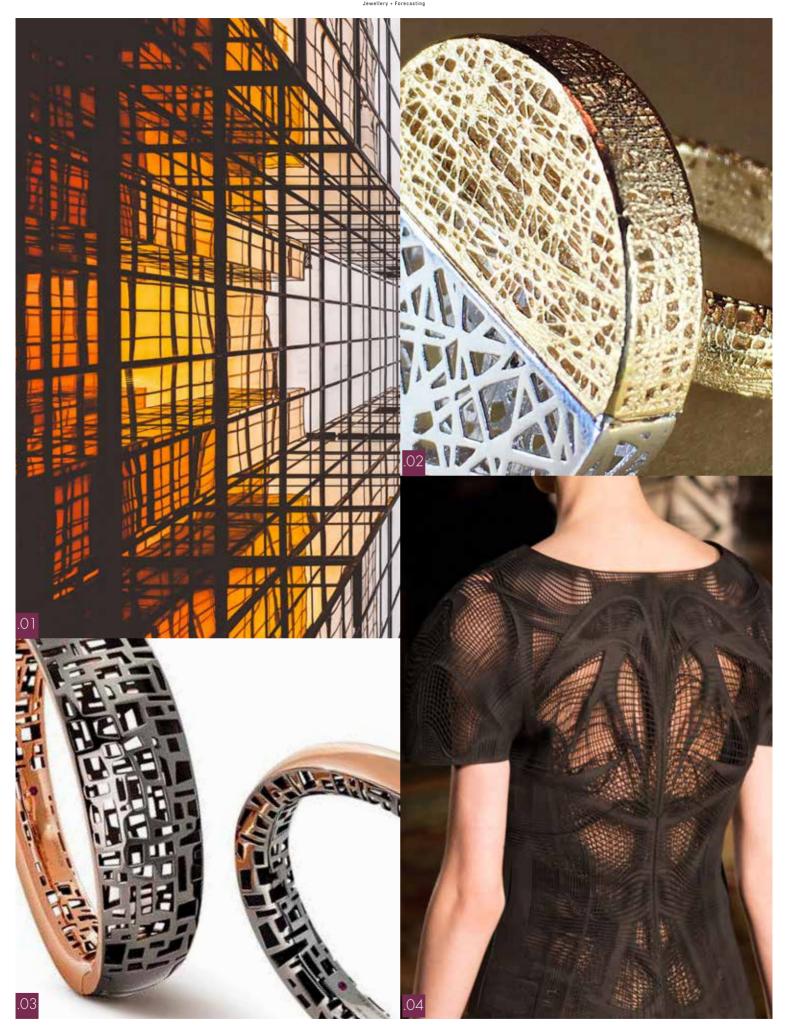








Credits 3 01. General Preziosi Srl (www.spring-beads.com) | 02. Rodhe Schmuck (www.rohde-schmuck.com) | 03. MGZ Catene-Unoaerre Industries SpA (www.mgz-catene.it) | 04. Firenze Shankara (www.firenzeshankara.com)



Credits} 01. Pexels Photo - as seen in Trendbook 2018+ - | 02. Ring by Nemesi(www. nemesioro.it) | 03. Bracelets by The Fifth Season by Roberto Coin (www.tfsbyrobertocoin. com) | 04. 3D PRINTED DRESS (www.core77.com)

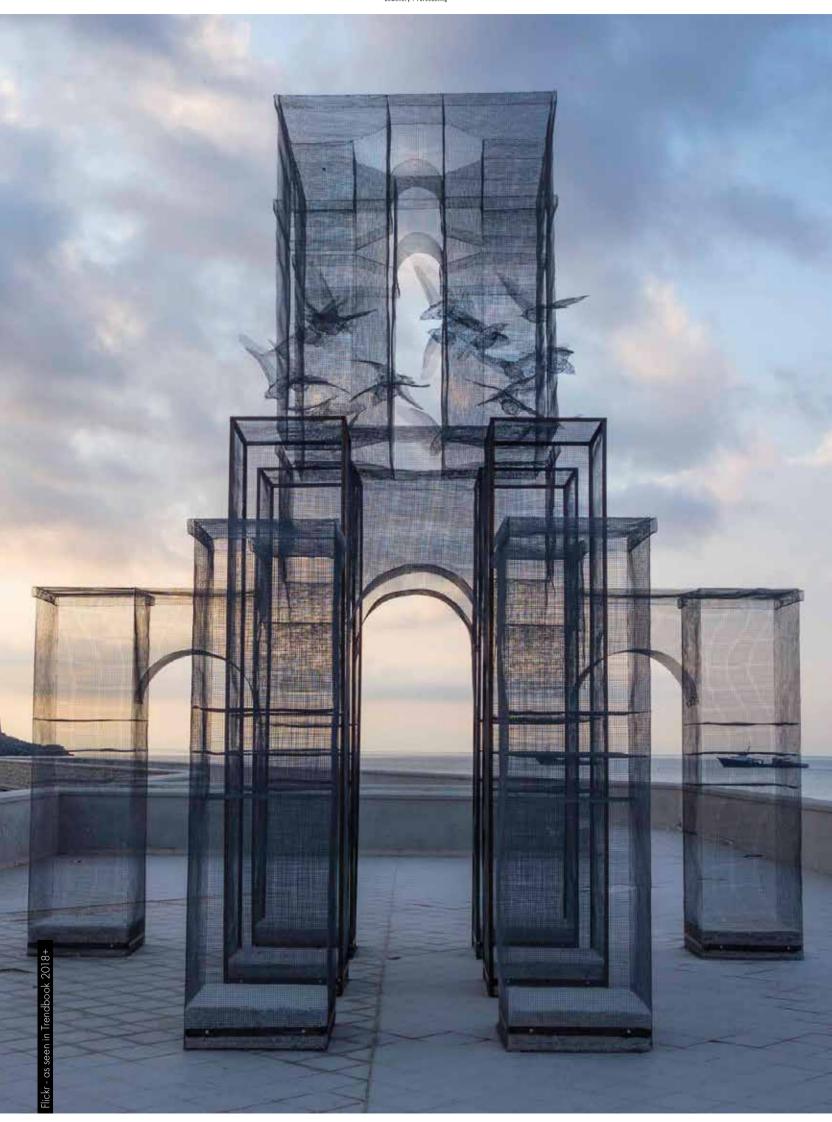


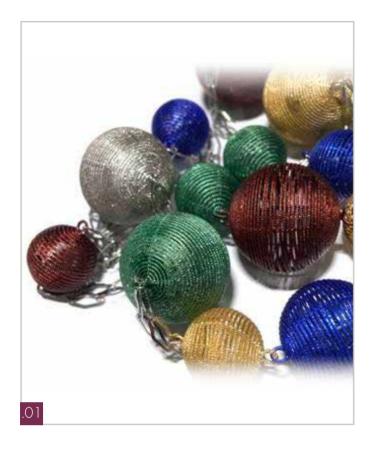


















Credits } 01. Orolò Srl | 02. Gold Time Srl Unipersonale (www.gold-time.it) | 03. General Preziosi Srl (www.generalpreziosi.com) | 04. Assogemme (www.assogemme.it)







GEOMETRY, 1960'S INSPIRED, PATCHWORK, ART DECO, LINKS, ENAMEL CONTRAST PATTERNS

Geometric patterns, from stripes to triangular and spiky edges, introduce a Deco-Cubist Style never seen before. The entrance of enameled surfaces and inlay of stone colour blocks suggests a celebration of Colours for the upcoming seasons. Black and gold, white and rose gold; combination of red and black; emerald green; bakelite and ceramic. Designers today are also focusing on chain link designs that are bold yet minimal. The links are uniform or graduated but regular, with an industrial feel.

Mixed metal colours and diamond pavé add interest.



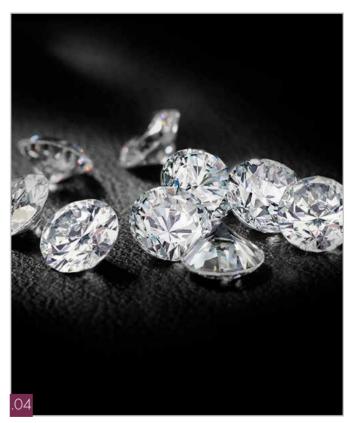














Credits | 01. Duplicity-Les collages de Matthieu Bourel (www,ufunk.net) | 02. Bracelet by Superoro (www.superoro.it) | 03. Earrings by Nanis (www.nanis.it) | 04. Eugenio Escudero (www.1stdbis.com)



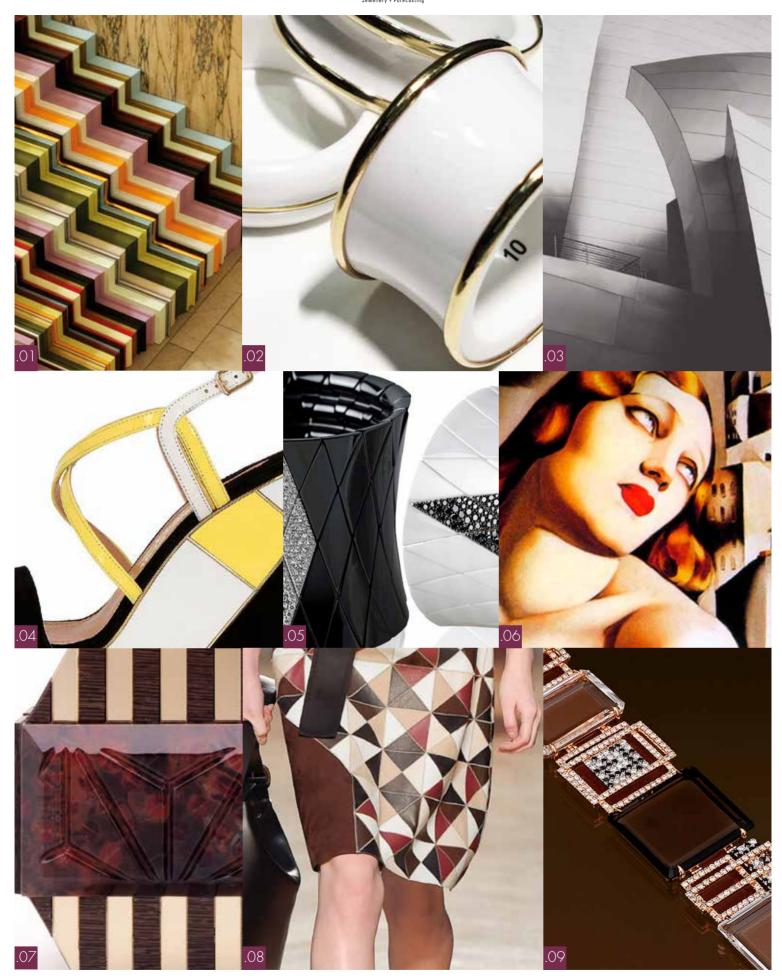






Credits 3 01. Fratelli Dinacci Srl (www.fratellidinacci.it) | 02. Giorgi Sas (www.giorgisas.com) | 03. Unoaerre Industries Spa (www.unoaerre.it) | 04. S.I.L.O. spa (www.siloindustries.it)





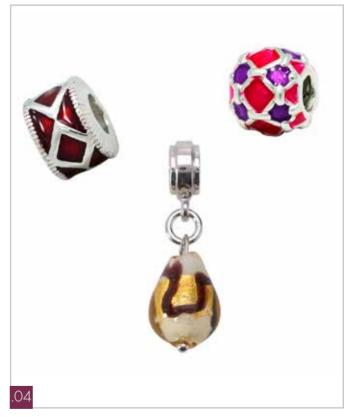
Credits | 01. Stuart Haygarth-Framed - as seen in Trendbook 2018+ - | 02. Rings by Patros srl (www.patrosgioielli.com) | 03. Pexels Photo - as seen in Trendbook 2018+ - | 04. SALVATORE FERRAGAMO, selected LUISA VIA ROMA, www.luisaviaroma.com, image courtesy TRENDFORTREND - as seen in Trendbook 2018+ | 05. Bracelets by Roberto Demeglio (www. robertodemeglio.it) | 06. Tamara De Lempika (www.trendstoday.it) | 07. Lolita Lorenzo - as seen in Trendbook 2018+ | 08. Sportmax AW 2016-17 @ indigitalimages.com - as seen in Trendbook 2018+ - | 09. Bracelet by Jjewels (www.jjewels.it)









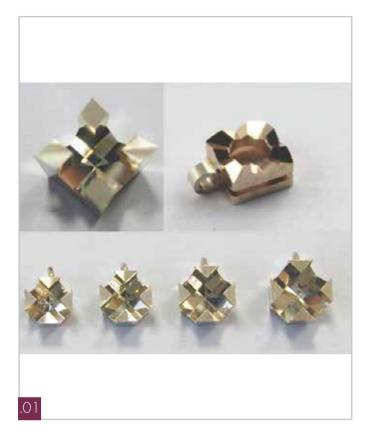


Credits} 01 Assogemme (www.assogemme.it) | 02. Costa Pietro & Figli Srl (www.costasrl.com) | 03. Firenze Shankara Srl (www.firenzeshankara.com) | 04. Bassano Collection Group Srl (www.bassanocollection.it)















Credits 3 01. Base Oro Srl (www.baseoro.it) | 02. Futurgem Srl-Cesare & Rinaldi (www.futurgem.com) | 03. Picador Srl (www.picador.com) | 04. New York Collection S.r.l. (www.nycsrl.it)

The Custodian NEO-GOTH

TRENDVISION
Jewellery + Forecasting

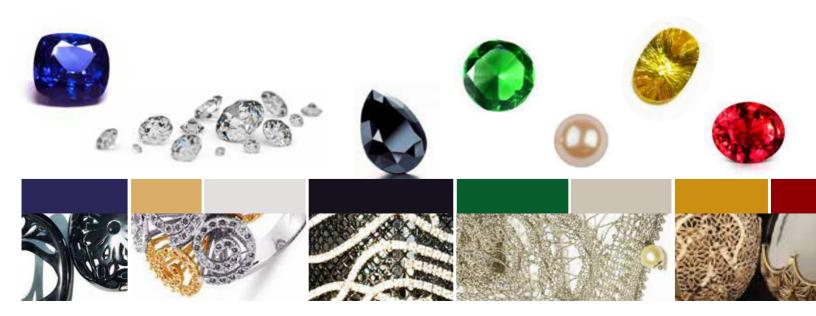




HISTORICAL REFERENCES, CROSSES AND SYMBOLS, DARK MYSTICISM, GOTHIC ARCHITECTURE, LACE, FILIGREE, DARK TONES

Style elements from Gothic influence and the Renaissance are cast in current collections. Consumers appreciate intricate designs, exquisite craftsmanship and antique replicas. Chok-ers, long finger-rings, crosses and Cathedral inspired patterns.

Elaborately decorated and feminine, these romantic jewels have a delicate beauty inspired by brocade, lace, and crochet. Handcrafted textiles are reproduced in intricate metal and gems. Swirls of diamonds, dainty patterns, and filigree openwork give these styles a vintage feeling.



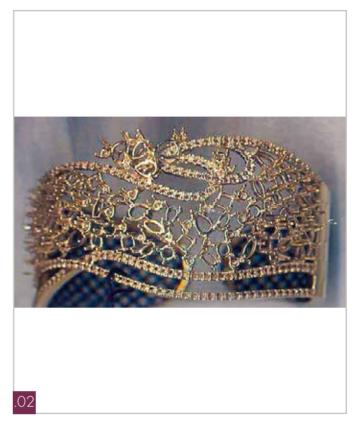




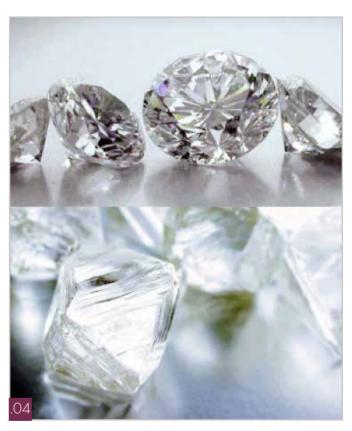
Credits 3 01. Fabric Lace www.acangray.tumblr.com | 02. Bangle by Mattioli Gioielli (www. mattioligioielli.it) | 03. Francesco Scognamiglio Couture, Autumn/Winter 2016 | 04. Rings by Casato (www.casatogioielli.com) | 05. www.homemajestic.com | 06. Earrings by Mariasole Gioielli (www.mariasolegioielli.com) | 07. www.etsy.com | 08. Pendant by Garavelli (www. garavellialdo.com.) 109. Fabric Spinexplore www.spinexplore.com











Credits} 01. Italian Fashion Srl (www.italianfashionsrl.it) | 02. Imma srl (www.goldsilvergroup.it) | 03. Belbak Hed. Esya Tur.San.Ve Tic.Ltd. Sti (www.belbak.com.tr) | 04. Giloy Herbert & Sohene Gmbh (www.giloy.de)















com)















Credits} 01. Riviera Art (www.rivieraart.com) | 02. Firenze Shankara Srl (www. firenzeshankara.com) | 03. Aucella Srl (www.aucella.com) | 04 Miss Miss Gioielli (www.missmissgioielli.com)





Credits } 01. Stephane Rolland haute couture fall 2016 | 02. Miriam Escofet - Gravity - As seen in Trendbook 2018+ | 03. Necklace by Misis (www.misis.it) | 04. Image by Grey freth www.greyfrth.blogspot.it











Credits 3 01. ITALGOLD Srl (www.italgold.it) | 02. Sanda Srl (www.sanda.it) | 03. Takat Gems Usa INC. (www.takat.com) | 04. Sade Is Mounting Jewellery (www.sadeis.com.tr)

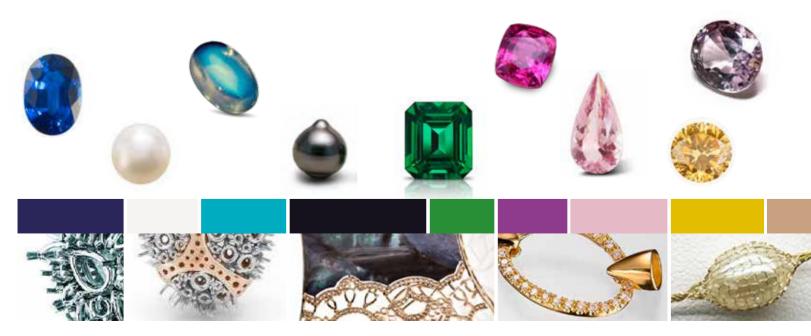
The Custodian GLAMCORE TRENDVISION Jewellery + Forecasting THEOR GROOMS

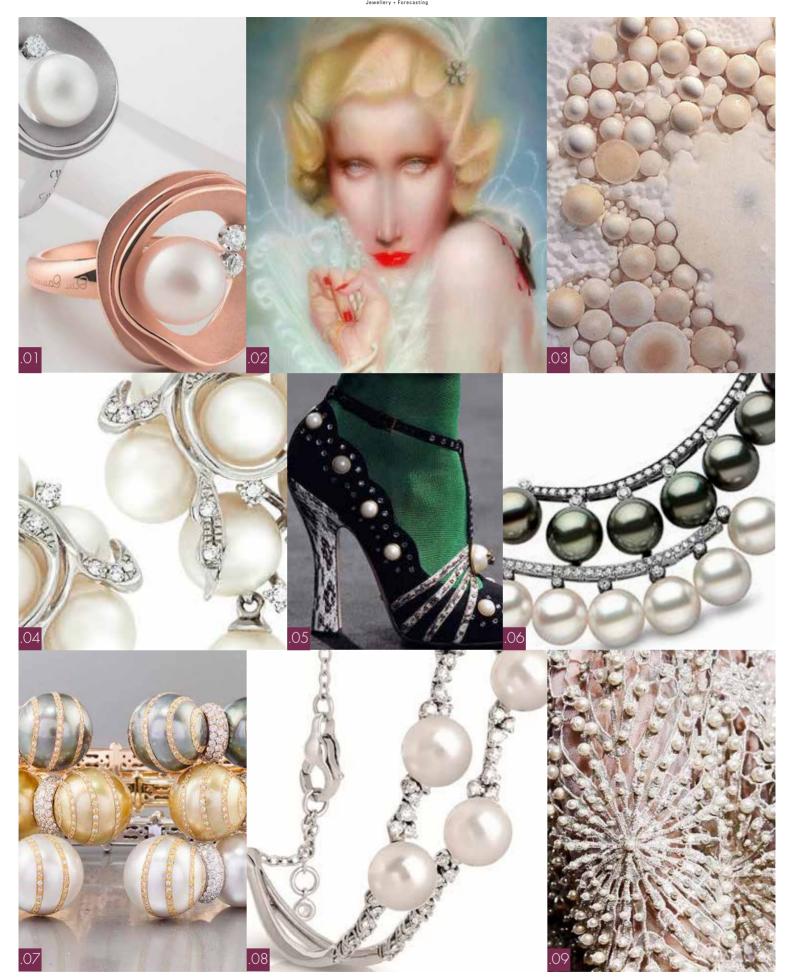




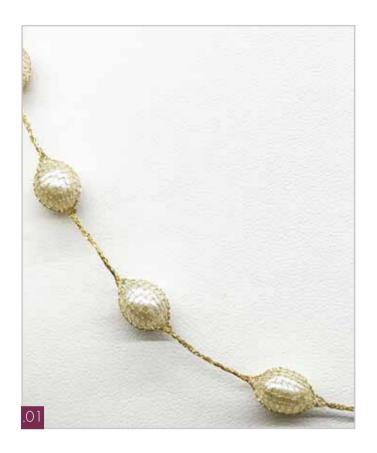
OPULENT, GEMSTONE EXTRAVAGANZA, MAXIMALISM, VINTAGE INSPIRATION, FUN, FEMININE PALETTE, PEARLS

History's rich design archives continue to inspire present-day creativity. European royalty, fairytale motifs, and more are interpreted across myriad styles to tell vibrant jewellery stories. Princess like dresses; hairpieces and tiaras echo fairy tale visions. The palette too is light and feminine in colours of gold and pretty pastel gemstones. Myriad variety of natural-colour pearls are inspiring artists to craft lustrous new collections with the pearl as the star.

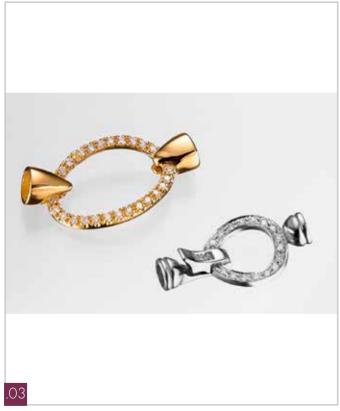




Credits 3 01. Ring by Annamaria Cammilli (www.annamariacammilli.com) | 02. Inspiring portraits Troy Brooks (www.inspirefirst.com) | 03. Texture www.flickriver.com | 04. Earrings by AARON SHUM Miky Pearls (www.aaronshum.com) | 05. Shoes by Gucci (www.gucci.com) | 06. Necklace by Yoko London (www.yokolondon.com) | 07. Bracelets RIVIERE & Co. (www. rivieregioielli.com) | 08. Bracelet by Coscia (www.coscia.it) | 09. Oscar Scarvallo detail





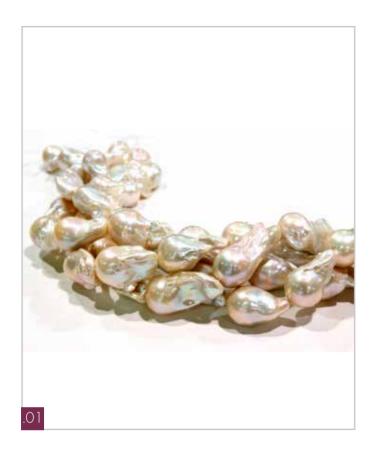




Credits} 01. Glamour Gold Srl (www.glamourgold.it) | 02. Condis Pearls (www.condispearls.com) | 03. Euro Meccanica Preziosi Srl (www.euromep.com) | 04. DBlux Srl (www.dblux.com)







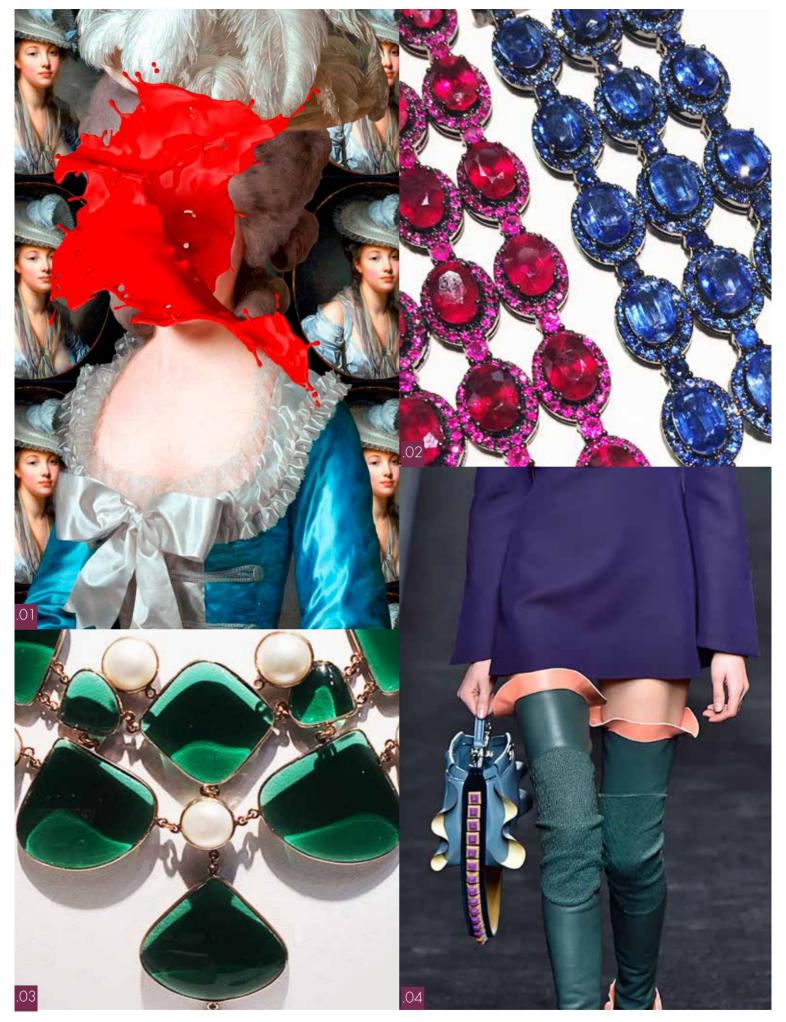






Credits} 01. Firenze Shankara Srl (www.firenzeshankara.com) | 02. Istor Jewellery Industry Corporation Istanbul (www.istor.com.tr) | 03. Impero Srl (www.imperoperle.it) | 04. Miss Miss Gioielli (www.missmissgioielli.com)





(www.takajewellery.com) | 03. Necklace by Tererò (www.terero.com) | 04. Fendi AW 2016-17 @ indigitalimages.com - as seen in Trendbook 2018+ -





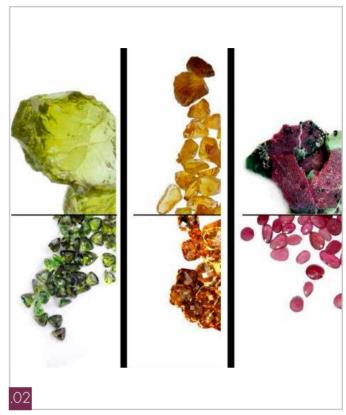


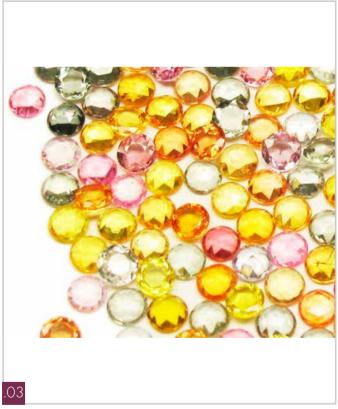


Credits 3 01. ITALGOLD Srl (www.italgod.it) | 02. Futurgem Srl-Cesare & Rinaldi (www.futurgem.com) | 03. Giorgi Sas (www.giorgisas.com) | 04. Belbak Hed. Esya Tur.San. Ve Tic.Ltd. Sti (www.belbak.com.tr)











The New Globalist POETICALLEGORY

TRENDVISION
Jewellery + Forecasting



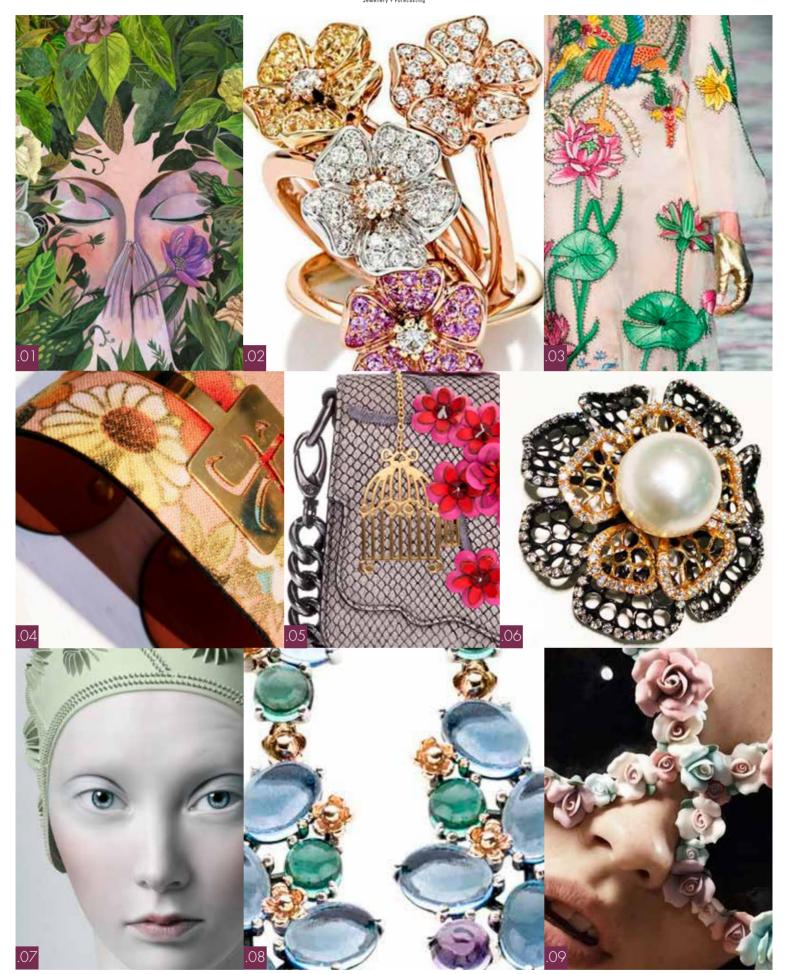


SURREAL NATURE, UNDER WATER ADVENTURE, FLORA AND FAUNA, COLOURFUL GEMSTONES, OPALESCENCE, CORALS, CAMMEOS

Allegorical motifs, intertwining botanical and floral motifs, opulent and extraordinary décor; exotic and magnificent fauna, are interspersed with a triumph of contrasting colour combinations. Butterflies, minerals, fossils, coral, botanical specimens, feathers and bugs, shells and horns, and gems in magpie-bright colours speak of distant shores and faraway cultures.

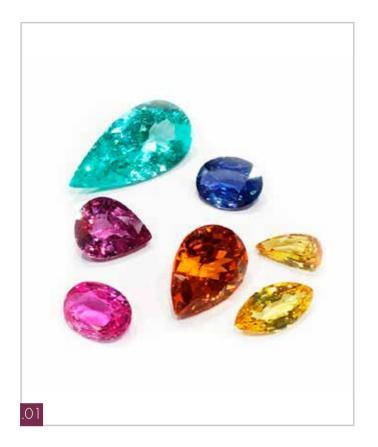




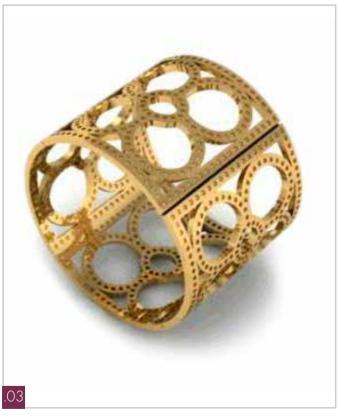


Credits} 01. Olaf Hajek Joy Alone by (www.olafhajek.com) | 02. Ring by Luca Carati (www.lucacarati.it) | 03. Gucci SS 2016 @ indigitalimages.com - as seen in Trendbook 2018+ - | 04. Bracelet by Lebole Gioielli (www.lebolegioielli.it) | 05. Bag by Thale Blanc | 06. Ring by Taka Jewellery (www.takajewellery.com.sg) | 07. Oleg Dou (www.olegdou.com) | 08. Earrings by De Nobili (www.denobili.com) | 09. www.lolita-fantome.tumblr.com

























Credits 3 01. Sade Is Mounting Jewellery (www.sadeis.com.tr) | 02. Sorrentino Alessio (www.alessiosorrentino.it) | 03. New York Collection S.r.l.(www.nycsrl.it) | 04. ITALGOLD Srl (www.italgold.it)





Credits 3 01. Kevin Sloan (www.kevinsloan.com) | 02. Bracelet by Mariasole Gioielli (www.mariasolegioielli.com) | 03. Bag by GUCCI, selected LUISA VIA ROMA, www. luisaviaroma.com, image courtesy TRENDFORTREND - as seen in Trendbook 2018+ - | 04. Alexander MC queen Fall 2016 (it.pinterest.com/pin/508695720394418975)







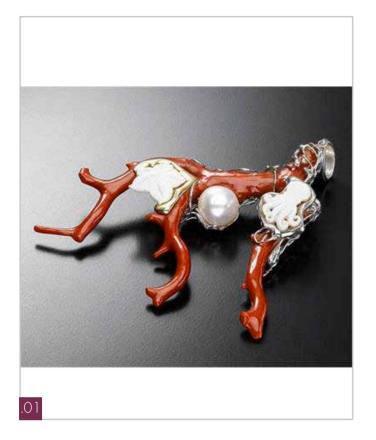


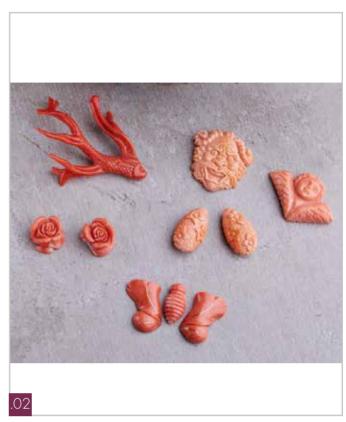
Credits 3 01. Giorgi Sas (www.giorgisas.com) | 02. Gemme D'oriente (www.gdogem.com) | 03. Miss Miss Gioielli (www.mismisgioielli.com) | 04. Sorrentino Alessio (www.alessiosorrentino.it)















Credits} 01. Carola Gioielli (www.carolagioielli.com) | 02. Lello Orlando (www.orlandolello.com) | 03. Palomba Salvatore Snc (www.palombacoralli.it) | 04. Sorrentino Alessio (www.alessiosorrentino.it)





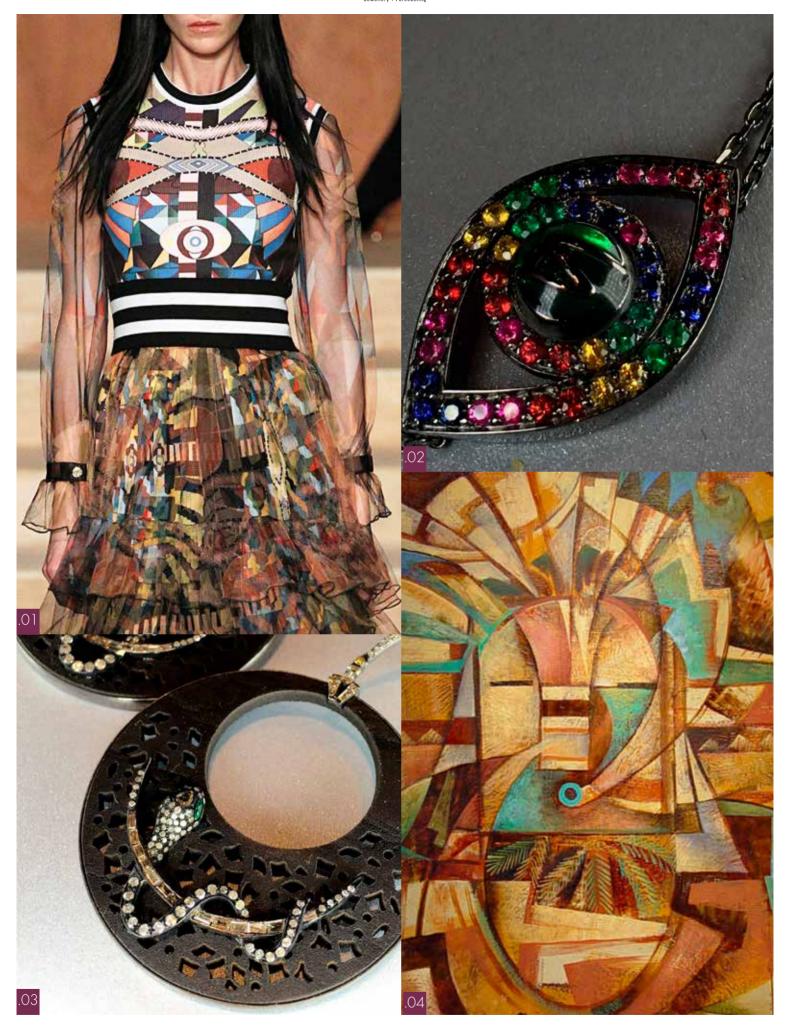


EGYPTIAN MYSTIQUE, MOSAICS, ROUGH AND RAW, MIXED MEDIA, TEXTURES AND TREATMENTS, EDGY, MAGIC STONES, TANZANITE

History has become the escape from reality, a leap into a fantasy world, where we can gravitate between ages, geographies, legends. Hieroglyphics inspired collections, eyes and winged Scarabs, are popular among emerging jewellery designers. Jewellery talismans, celestial or symbolic in inspiration, are an important part of the mix, layered in personal ways. They are joined by a new kind of collectible jewel. Archaic cultures inspire artisans and handmade products; leather combined with gemstones, rough and treated metal, mosaics.

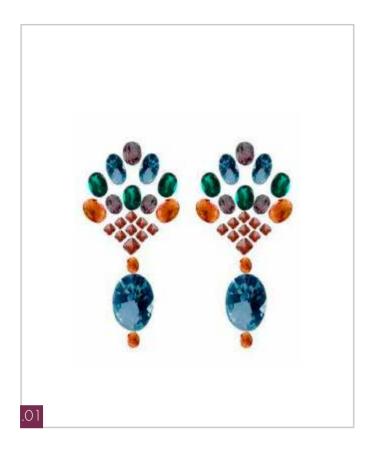


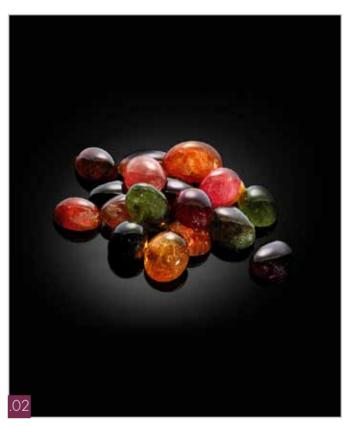




Credits} 01. Givenchy AW 2016/17 @ indigitalimages.com - as seen in Trendbook 2018+ - | 02. Necklace by Netali Nissim (www.netalnissim.com) | 03. Earrings by Pietre del Mondo (www.pietredalmondo.it) | 04. Tony Abeyta (it.pinterest.com/ pin/525443481500297662/)



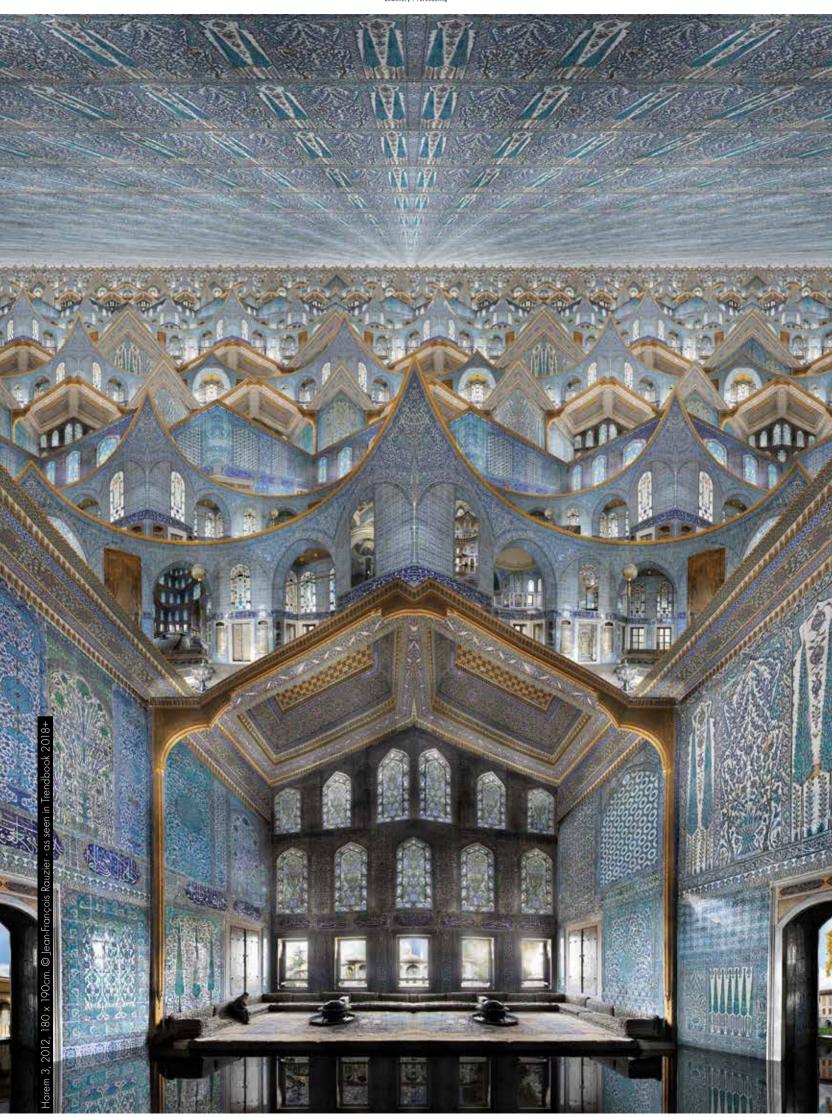




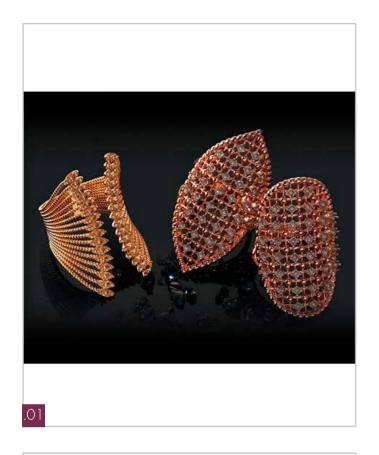






















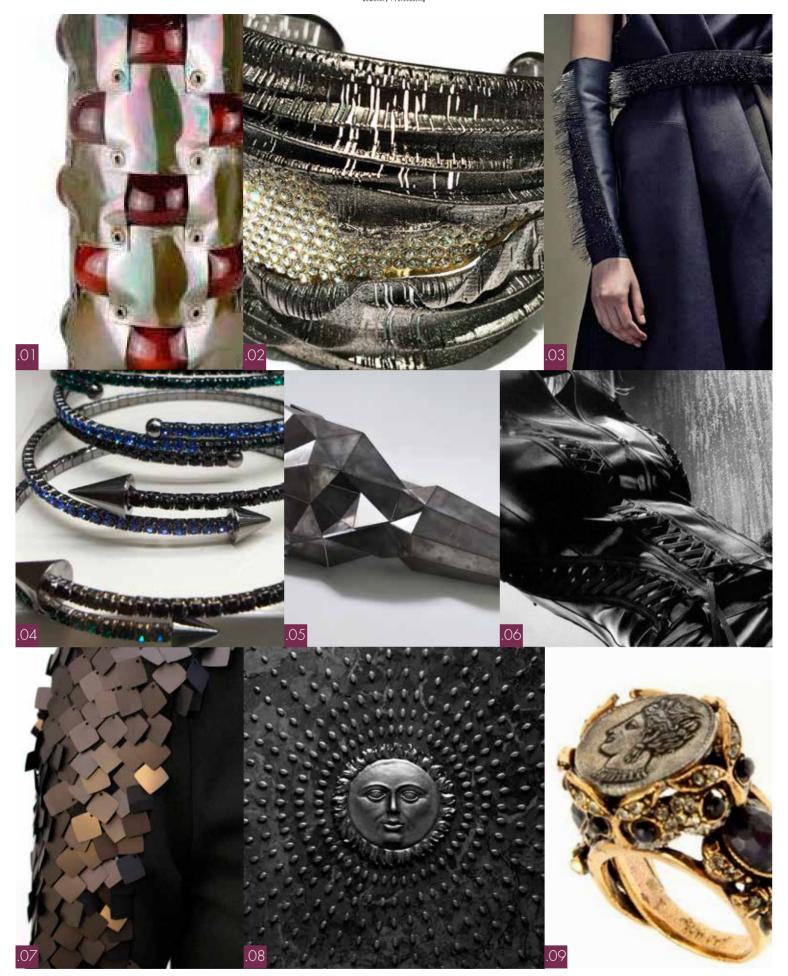
















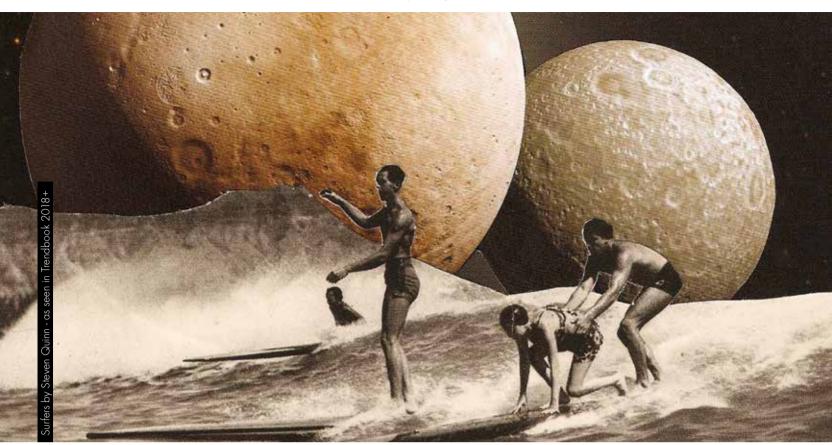




Credits 3 01. Schofer Germany The Chain Company GMBH & Co. KG(www.schofer.com) | 02. Alcozer & J Srl (www.alcozer.it) | 03. Gemme D'oriente (www.gdogem.com) | 04. Costa Pietro & Figli Srl (www.costasrl.com)





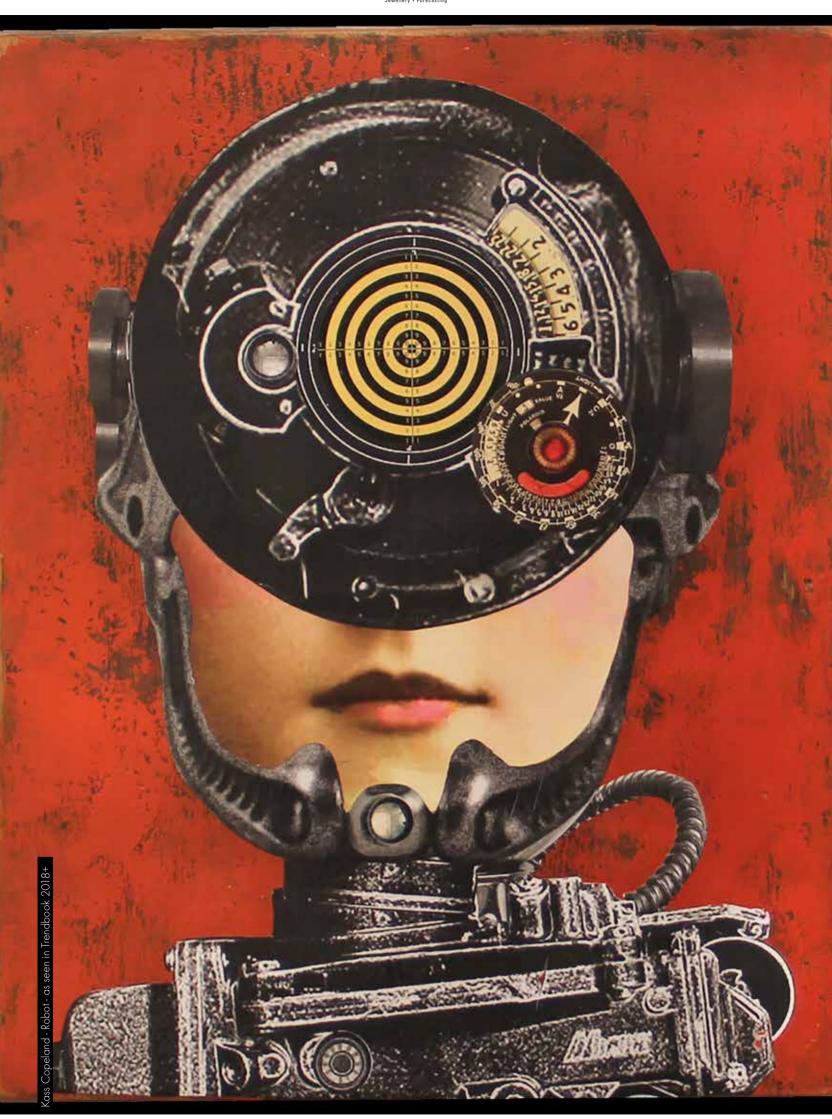


INDUSTRIAL INSPIRATION, LUNAR SURFACES, RETRO-FUTURISM, SPACE TRAVEL, METAL-CENTRIC, FLEXIBLE CHAINS, SPHERES

These seasons oscillate between technology, science innovations and the resilience of the past. The inspiration for these designs is drawn from the microscopic world of matter and the shapes of atomic particles and molecules. Asteroids and celestial objects dance in orbital mechanics. Atoms bond into chains of molecules. These references give these designs a contemporary, almost futuristic feel. Shapes are rigid and substantial, precisely crafted into uniform dimensions. There is an industrial quality to these designs. Metal is mainly polished and bold, flexible chains and gas tube metal spheres with treated surfaces.







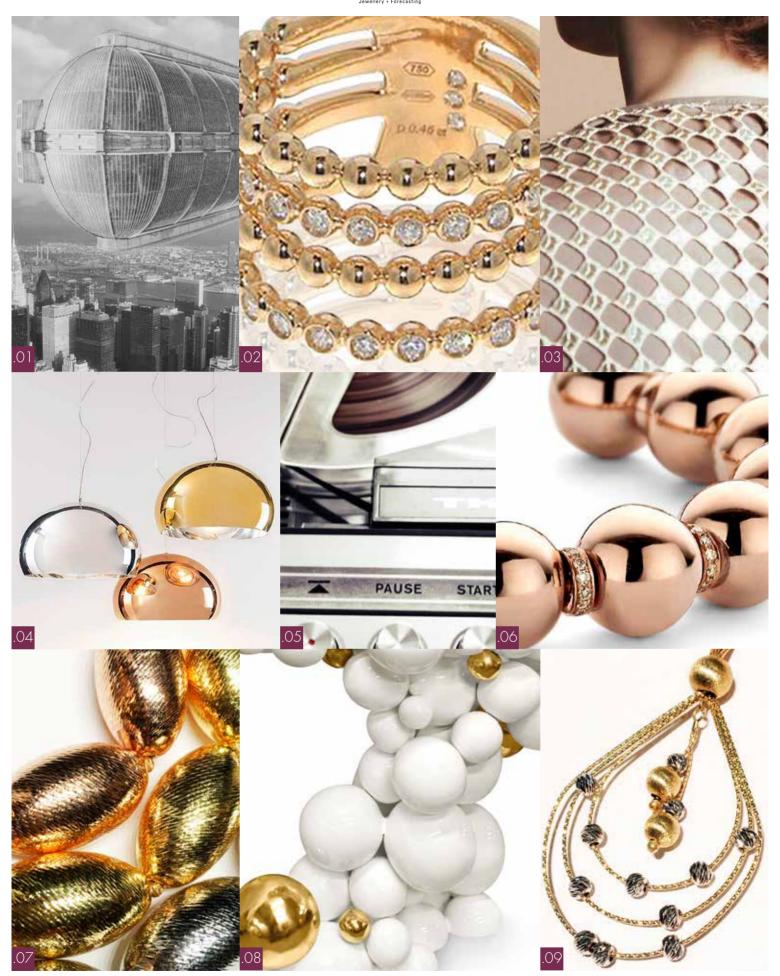








Credits } 01. General Preziosi Srl (www.generalpreziosi.com) | 02. Imprinting srl (www.imprintingsrl.it) | 03. LAC spa (www.lacspa.it) | 04. Rohde Schmuckwaren (www.rohde-schmuck.com)



Credits 3 01. Au-dessus de New York, historical document, Arks Project, 2012 © Jean-François Rauzier - as seen in Trendbook 2018+ - | 02. Ring by Casato (www.casatogioielli.com) | 03. PATTERNITY backed up carlotta manaigo | 04. Kartell www.woonio.de | 05. Pexels Photo - as seen in Trendbook 2018+ - | 06. Bracelet by Antonellis (www.antonellis.be) | 07. Loto Preziosi(www.lotopreziosi.it) | 08. Newton Console Limited Edition by Boca do Lobo - as seen in Trendbook 2018+ - | 09. Pendant by Cerato Gaetano









Credits} 01. Croma Catene srl (www.cromacatene.it) | 02. Orchidea Preziosi srl (www.orchideapreziosi.it) | 03. Picador Srl (www.picador.com) | 04. LAC spa (www. lacspa.it)

















Credits 3 01. JVC Videosphere, JVC Ltd. Japan, 1974. @Victoria and Albert Museum London -As seen Trendbook 2018+ | 02. Necklace by Sharra Pagano (www.sharrapagano.it) | 03. Vaerso – as seen in Trendbook 2018+- | 04. Fifyh Inc www.fifyh.com | 05. Bracelets by Roberto Coin (www.robertocoin.com) | 06. Kartell | 07. Rings by Garavelli (www.garavellialdo.com) 08. Christopher Raeburn SS 2017 @ indigitalimages.com - as seen in Trendbook 2018+ - | 09. someheads.tumblr.com









Credits 3 01. Tessitore (www.tubogas.it) | 02. DBlux Srl (www.dblux.com) | 03. Euro Meccanica Preziosi Srl (www.euromep.com) | 04. ITALGOLD Srl (www.italgold.it)





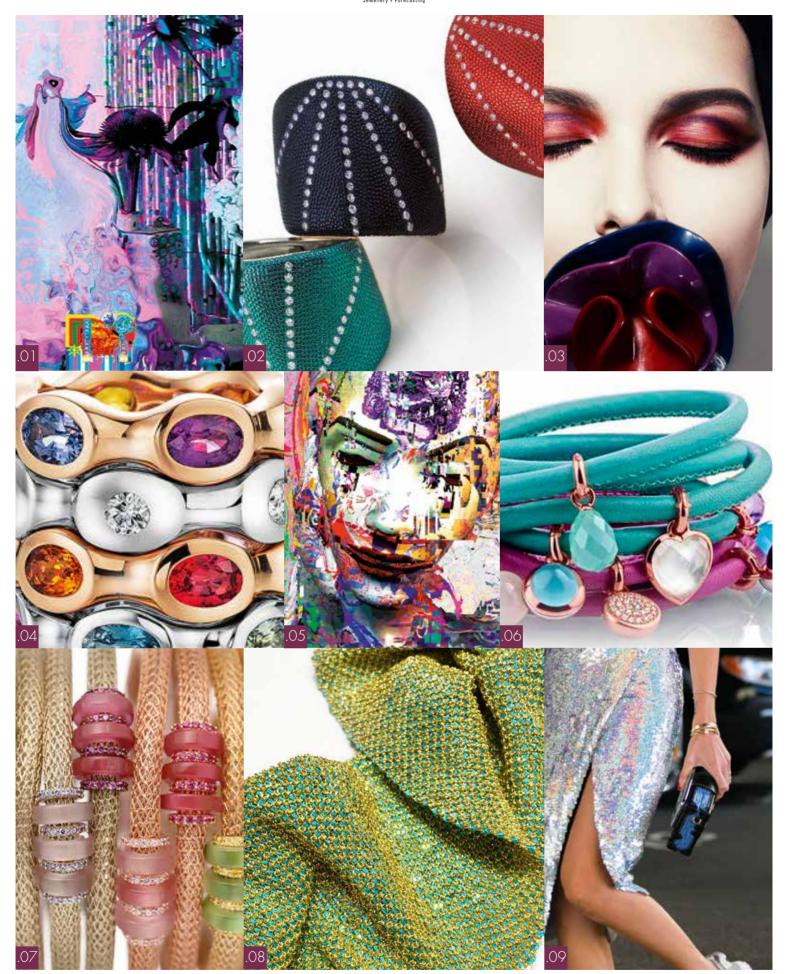


DIGITAL ART, METALLIC SURFACES, PVD COATING, COLOUR, CONTRAST, MIXED MEDIA, BRIGHT

Metal is no longer confined to traditional yellow and white metallic tones. There is now a new rainbow of possibilities for metal as well as gems. New materials like nano-ceramic coatings, PVD-coating, coloured rhodium, titanium, aluminium, and new coloured gold alloys, as well as hot and cold enamel, create new possibilities for tone-on-tone colour combinations, in both complementary and contrasting shades Bright electric palette, coloured metals, leather and silk bracelets combined with gemstones, mesh, colourful beads.

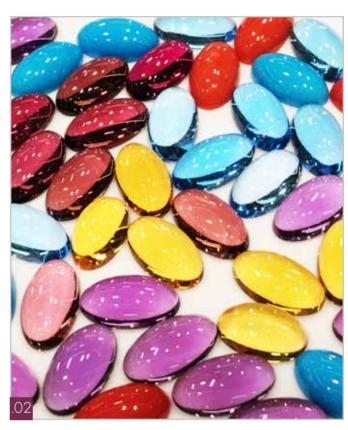






Credits } 01. Anders A, mmmemories 1, gif image, 2016 ©the artist - as seen in Trendbook 2018+- | 02. Rings by Garavelli (www.garavellialdo.it) | 03. Image by Nancy Herrmann (www.nancyherrmann.com) | 04. Rings by Odenwald www.odenwald-jewellery.com | 05. Anders A, away, gif image, 2016 ©the artist - as seen in Trendbook 2018+- | 06. Bracelet by Tirisi (www.tirisi.com) | 07. Bracelets by Eclat (www.eclatpreziosi.it) | 08. Italian Fashion (www.italianfashionsrl.it) | 09. New York Street Style @indigitalimages.com



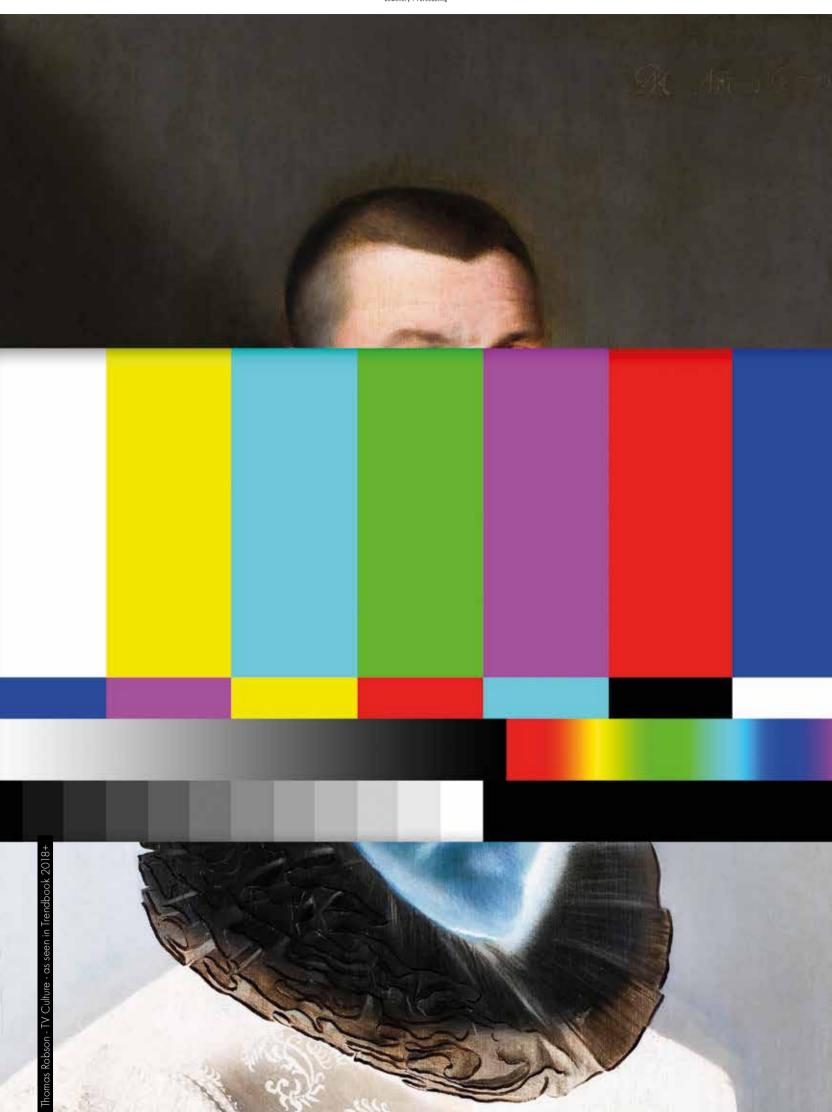






Credits} 01. Effepi Gioielli Srl (www.effepigioielli.com) | 02. Futurgem Srl-Cesare & Rinaldi (www.futurgem.com) | 03. General Preziosi Srl (www.generalpreziosi.com) | 04. Borsari Gioielli (www.borsarigioielli.com)

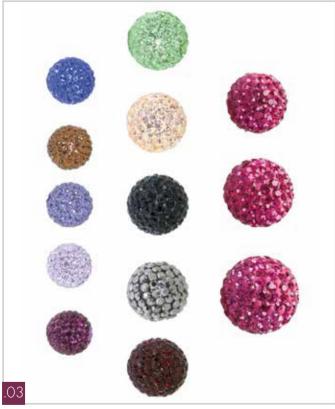








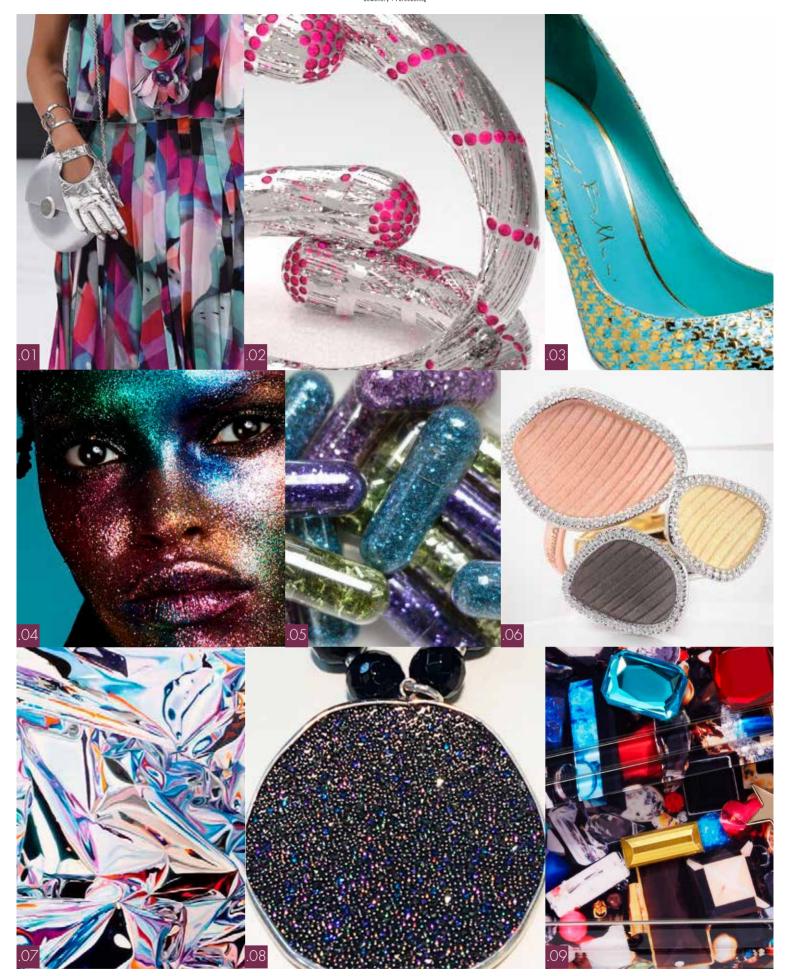






Credits 3 01. Borsari (www.borsarigioielli.com) | 02. Jayden Star LLC (www.jaydenstar.com) | 03. Rohde Gmbh (www.rohde-schmuck.com) | 04. Schofer Germany The Chain Company GMBH & Co. KG (www.schofer.com)





Credits} 01. Chanel SS 2016 @ indigitalimages.com - as seen in Trendbook 2018+ - | 02. Bracelet by Orolò | 03. GIMMY BALDININI, www.baldinini-shop.com, image courtesy TRENDFORTREND - As seen Trendbook 2018+ | 04. www.imageamplified.com | 05. weheartit.com | 06. Rings by Annamaria Cammilli (www.annamariacammilli.com) | 07. www. lostateminor.com | 08. Pendant by Oxette (www.oxetteofficial.com) | 09. Jimmy Choo (www. net-a-porter.com)



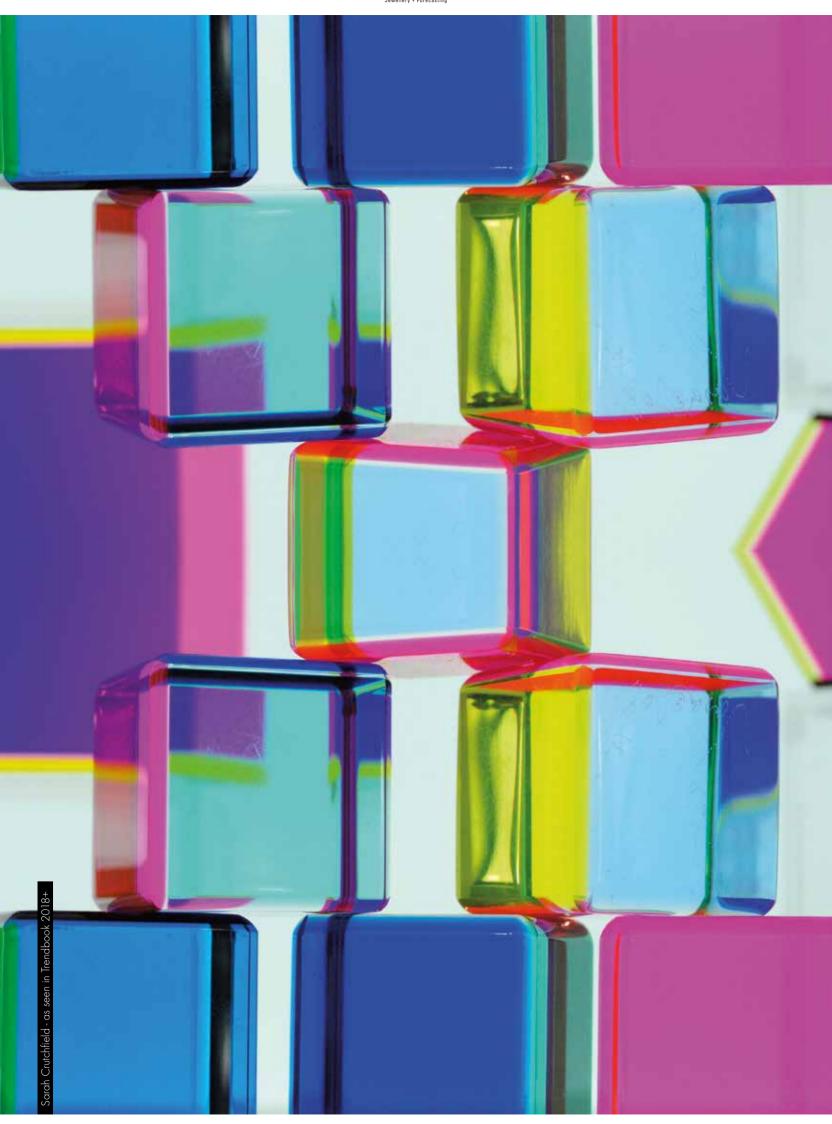




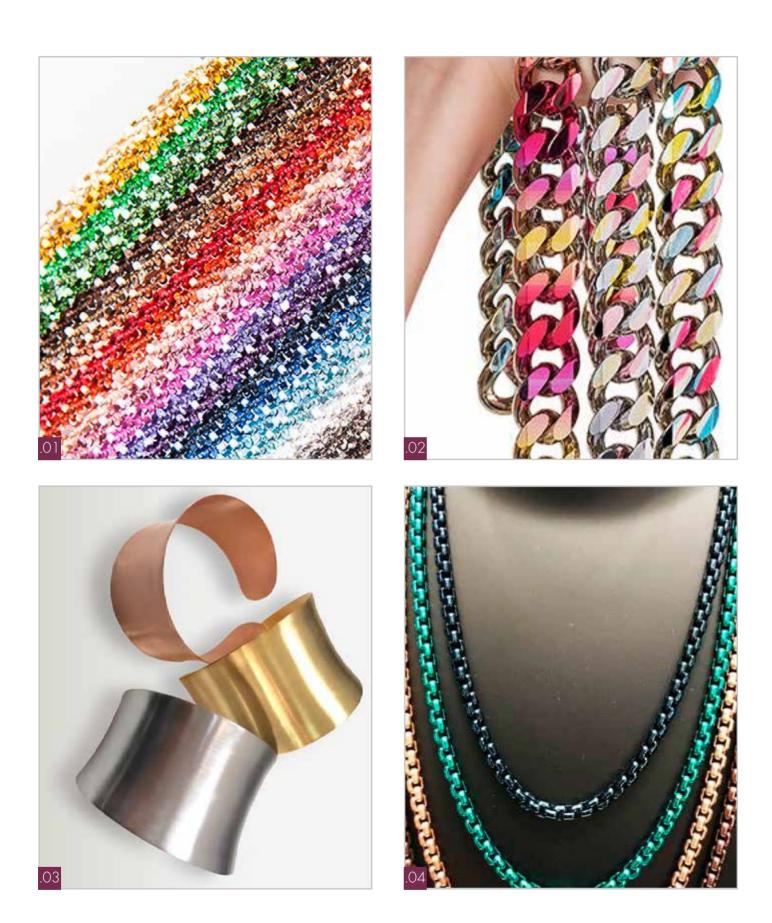


com)









Credits 3 01. Karizia S.P.A. (www.karizia.it) | 02. S.I.L.O. spa (www.siloindustries.it) | 03. General Preziosi Srl (www.generalpreziosi.com) | 04. Schofer Germany The Chain Company GMBH & Co. KG (www.schofer.com)



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